

ILLUSTRATION AND CONCEPT ART

PORTFOLIO INFORMATION



Algonquin College's Illustration and Concept Art two year diploma program prepares graduates for entry into the traditional field of illustration, as well as the emerging field of concept art. Students develop industry-standard technical skills in digital and traditional media, as well as strong conceptual and creative skills.

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Portfolio Information

As part of the application process, you are required to:

- 1. Submit a portfolio of 8-10 items of personal work to be viewed and graded
- 2. Enclose a \$30 non-refundable assessment fee payable to Algonquin College by cheque, cash or money order

Portfolio Information Sessions

To help you prepare for your portfolio submission, we offer four free Portfolio Information Sessions. You can register online at http://www3.algonquincollege.com/mediaanddesign/portfolio/portfolio-information-sessions/

Portfolio Requirements

Your portfolio submission should include:

- 10 to 15 of your best pieces of art and design and should demonstrate creativity, neatness and how you have developed your ideas
- You can include pen & ink or pencil drawings, sketches, colour pieces, portraits, landscapes, perspectives, etc.
- Each item should be carefully labelled
- Show work that reflects your understanding and use of colour. Consider focal point, cropping and placement of multiple images in your layout

The following will NOT be accepted:

- Loose samples in a garbage bag or rolled in a mailing tube
- Scrapbooks or binders without plastic sleeves

Portfolio Presentation



Your portfolio should include a well presented collection of your artistic work illustrated in a variety of mediums. The maximum size of the portfolio should not exceed 15" x 20". Present your work neatly in a black binder with plastic sleeves or in a professional portfolio case. Please label it clearly with your name and student number. Every item should have a neat explanation of what it is and why it has been included. Explain what is done in each piece.



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Date for Portfolio Submission

Your portfolio is due **MAY 31st.**After May 31st, we will review portfolios, if required, until the program is full.

Dropping Off or Mailing Your Portfolio

Completed portfolios should be delivered or mailed to:

Algonquin College Media and Design Department Room N215, 1385 Woodroffe Avenue, Ottawa, ON K2G 1V8

Alternative Program Options

Acceptance is based on the quality and creativity of your work.

If you are not accepted into the Illustration and Concept Art Program, Algonquin offers options that could improve your chances of acceptance in the future.

Algonquin College has a one year Pre-Animation and Illustration certificate program, as well as an Intro to Concept Art certificate program, through General Arts and Science. Students who complete either of these programs develop quality portfolios that have a better chance of acceptance into Illustration and Concept Art program.

If you have any further questions, please contact Fred Sebastian at sebastf@algonquincollege.com or at 613-727-4723 ext. 7395.



ILLUSTRATION AND CONCEPT ART Frequently Asked Questions

What do I have to do to get into the program?

As an applicant to the Illustration and Concept Art program you must submit a portfolio of 10-15 samples of your best work. A fee of \$30 (subject to change) will be charged for portfolio assessment.

Are the faculty teaching in the program involved in the illustration and concept art industry?

The faculty teaching in the program have a wealth of knowledge and experience gleaned from working in the Illustration & Concept Art industry which they are eager to share to the next generation of artists.

Many are award-winning, published, artists widely respected in their industry.

What kind of classes are there?

Illustration & Concept Art provides learning and teaching experiences for all manner of learners in flexible, multi-hybrid courses that allow students the flexibility to complete the course both in class and online. Lectures, group work, mentoring, and in some instances one-on-one interaction with clients who will provide feedback on students' publishable assignments, will also be featured within the program.

What kind of things do you study in the program?

The successful applicant to Illustration & Concept Art will study various techniques and styles which will allow them to adapt within the various genres in our industry. They will learn successful problem-solving methods, drawing techniques, and production methods for the magazine, graphic novel, and entertainment industries.

What is the cost of books and supplies?

Books and supplies cost approximately \$3,000. This includes a laptop, Adobe Photoshop and Adobe Illustrator software, as well as traditional media supplies, such as acrylics, watercolour and charcoal.

FOR MORE INFORMATION, CONTACT

Fred Sebastian

613-727-4723 ext. or 7395 sebastf@algonguincollege.com

algonquincollege.com/mediaanddesign/program/illustration-and-concept-art/

