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To Whom It May Concern:

The Down Town community is very excited about the "Renaissance Square" project.

We see the project as a major shot in the arm for the revitalization of our Downtown core. In the past 5 years there has been growth and positive turnover downtown and having an additional 800-1200 people in the area on a daily basis can only help. There are a few properties that are vacant and would be excellent venues for developing student related services.

The closeness to the downtown would provide for many opportunities to increase collaboration between the business programs and a variety of businesses. An increase in the number of students in the immediate area would assist a number of businesses in meeting their staffing needs.

The availability of world class meeting rooms during the Colleges down times would be a tremendous asset to the City as a whole and to Downtown in particular by attracting people to the core who may not have thought to visit.

We are very interested in working with the College to make Renaissance Square a reality and look forward to the progress of this wonderful project.

Yours Truly,

Shelley Burchart,
Chair Pembroke Downtown Development Commission