

MEDIA RELEASE**JANUARY 17, 2011****THE OSCARS COME TO PEMBROKE
IN SUPPORT OF NEW ALGONQUIN COLLEGE CAMPUS**

The likes of Marilyn Munroe, Elvis Presley, Lucille Ball, Cher, and Charlie Chaplin will walk the red carpet with some of the Ottawa Valley's greatest supporters of Algonquin College's new campus project. Hollywood is coming to Pembroke for the College's Oscar Night fundraiser on Sunday, February 27th, the same night the Academy Awards will be handed out.

The Oscar Night gala is a major fundraiser for the College's capital campaign and will be staged at The Brick and in West End Mall. For movie lovers, this red carpet gala will be an evening of fun that includes the opportunity to win extraordinary prizes such as a trip for two with airfare and hotel accommodations to the Calgary Stampede; a 3-D television package; and a night at the movies for sixteen people.

Capital Campaign Co-ordinator, Marie Mask, says The Brick will provide an excellent backdrop for the event. "People will be dressing up creatively with lots of glitz and glamour—either in formal evening dress or even as a favourite movie character. We plan on having some movie trivia contests that will allow our guests to win prizes. They can watch the Oscars on the many television sets that will airing the broadcast or enjoy live entertainment, casino games, plenty of food, great conversation, and of course our actors, who will be making guest appearances throughout the evening as they portray some of Hollywood's leading stars and starlets," says Mask. "It will be lots of fun for a great cause".

Guests of the Oscar Night in Pembroke Gala can expect to be treated to some surprises throughout the evening including having to face the paparazzi as they arrive at the event, as well as meeting real celebrities such as TSN's CFL analyst Jock Climie, and long-time CTV Television Anchor, Max Keeping. The event will run from 7 to 11 p.m. and will culminate with the announcement of the major prize winners.



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Tickets to Oscar Night in Pembroke are \$100 each, and a charitable receipt will be issued for a portion of the amount paid in support of Algonquin College's capital campaign.

Tickets are limited, and are available through the College's Foundation Office.

To learn more about the event visit: www.algonquincollege.com/pembrokenewcampus or contact the Foundation Office at 613-735-4700, ext. 2842.

For more information about this media release, please contact:

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