

Media Release

October 18, 2011

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**WALMART SUPPORTS
NEW ALGONQUIN COLLEGE
CAMPUS IN PEMBROKE**

Walmart in Pembroke will be participating in Algonquin College's fundraising campaign to build a new campus. Francis Manning, left, Walmart Store Manager, accepts pledge cards from Marie Mask, Algonquin's Capital Campaign administrator at the Pembroke Campus. Starting Friday, October 21st, Walmart shoppers will be encouraged to make a donation to this new community facility.

Pembroke's Walmart store is encouraging its shoppers to support the new Algonquin College campus that will be built in the city's downtown area. Beginning

this Friday, October 21st, Walmart will be accepting donations towards the College's capital campaign. In addition to the donations it collects from customers, Walmart will also match the donations up to \$2,500.

Store Manager, Francis Manning, says Algonquin College is an important asset to the community as a whole and the new campus will also benefit the local business community. "Throughout the year, Walmart contributes thousands of dollars to area charities, and we are pleased to be able to support the new Algonquin College Campus again this year. With the construction now underway, this exciting project is getting closer to reality and we're looking forward to welcoming the next generation of students," adds Manning.

Algonquin College in the Ottawa Valley has achieved \$1.9 million in donations and pledges towards its overall community fundraising goal of \$2.5 million. Construction on the \$36 million project began in the spring of 2011, and the campus will open in the fall of 2012 adjacent to the city's waterfront.

Walmart's fundraising campaign for the new campus will run for eight days from Friday, October 21th to Friday, October 28th.

For more information, contact:

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