

Media Release

March 7, 2010

College-Opoly Tournament Raises \$40,000 for new Algonquin College Campus-- *Rotary Club of Pembroke Ups Ante with \$25,000 Pledge*

PEMBROKE, ON - In the end, the Canadian Monopoly Champion was defeated in the championship game, but Will Lusby was just happy he had the opportunity to help Algonquin College in the Ottawa Valley raise thousands of dollars towards its new Pembroke Campus.

College-Opoly, the Ottawa Valley's largest monopoly tournament was staged at the Pembroke Armouries and helped Algonquin College raise \$40,000 through the donations of eight teams who participated in the tournament by paying a registration fee of \$5,000 each. The event earnings increased when the Rotary Club of Pembroke announced it was pledging \$25,000 to the College's fundraising effort, making it a \$65,000 night as the local campus works towards its community capital campaign goal of raising \$2.5 million. The entire College project is valued at \$36 million.



Campus Dean, Karen Davies, called it an extraordinary night. "With the help of the community, we found a way to raise thousands of dollars by playing a board game that has been enjoyed by millions of people worldwide. We are thrilled with the amount of money we were able to raise through College-Opoly and want to thank everyone who embraced the project, particularly our teams, sponsors, TVCOGECO, and Will Lusby who agreed to be the cornerstone of the event," says Davies.



The championship game was won by Marianne Pritchard-Taylor, representing the Rotary Club of Pembroke. The other two players who advanced to the championship game were Doug Sitland of 'The Engineers' team and Peggy Williams of Scotiabank.

315 Pembroke St., East

Pembroke, Ontario

K8A 3K2

Community

and Student

Affairs

Department

Office: 613-735-4700

ext. 2756

Fax: 613-735-8805

Other teams that competed in the tournament, but did not advance to the final were: KI Pembroke, Johnston and Mackie Insurance, Tony Donnelly Realty, BMO-Bank of Montreal and Runge Stationers.

Will Lusby won the national Monopoly championship last spring in a tournament in Montreal featuring the top 48 monopoly players in the country. He will retain his title for the next four years.

As part of his participation, Lusby brought several friends who are also Monopoly enthusiasts to the College-Opoly tournament to be judges. Two of the judges also competed at the national Monopoly championship tournament last year in Montreal. At officially-sanctioned Monopoly tournaments, competitors play a more aggressive and competitive style of game compared to a fun tournament such as this.



In this photo: Dean Karen Davies thanks John Escott and the Pembroke Rotary Club for their pledge of \$25,000 for the new Algonquin College in the Ottawa Valley campus, scheduled to open in the fall of 2012.

Construction on the new Algonquin College in the Ottawa Valley Campus is scheduled to begin in the spring of 2011. The new campus, built near Pembroke's waterfront and close to the city's downtown, will open in the fall of 2012 and will accommodate more than 1,000 full-time students.

SEE BELOW FOR MORE PHOTOS OF COLLEGE-OPOLY

and...see more photos to come soon.

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The team below includes Rick Troutman of the Runge Stationers' team; Lt.- Col. Keith Rudderham of The Engineers' team, and Rudy Witlox of the KI Pembroke team. In the second photo are Gary Melnyk of the BMO – Bank of Montreal team and Fred Blackstein of The Engineers' team with a Scotiabank official banker.

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In addition to being the first team to sign on to Algonquin's College-Opoly tournament, Scotiabank provided eight people to perform banking duties throughout the tournament. Scotiabank was also one of the top three teams to advance to the final game with Will Lusby. They pose with Will's Canadian Monopoly Champion trophy.



Although Tony Donnelly's Realtor Team didn't advance to the final game, each team member received a copy of a new Monopoly game signed by Will Lusby, the Canadian Monopoly Champion. Jamie Bramburger, Algonquin College's Manager of Community & Student Affairs, presents Tony Donnelly with one of the autographed games.