

Media Release**February 25, 2010****Giant Tiger Becomes Boardwalk Sponsor for College-Opoly**

With College-Opoly, the Ottawa Valley's most exciting monopoly tournament fast approaching, downtown Pembroke's largest store has announced its intentions to become the premiere sponsor for the event. Giant Tiger, which was established in Pembroke in 1967--the same year Algonquin College got its start--has announced it will be the 'Boardwalk' sponsor for the tournament.

College-Opoly is a major fundraiser for the new College campus that will be built in downtown Pembroke near the shores of the Ottawa River. Construction on the \$36 million project is scheduled to begin in the spring of 2011 with the building opening to students by the fall of 2012.

Giant Tiger owner, Lou Hammill, says his store is pleased to support the College-Opoly tournament and is looking forward to the new campus being built. "College students are a significant part of our business and we look forward to having them closer to us when the new campus opens. This is a once-in-a-lifetime opportunity for Pembroke's downtown to revitalize itself, and we encourage all downtown businesses to support the College in its fundraising efforts", adds Hammill.

In addition to the Giant Tiger sponsorship, several local businesses have come on board as 'Park Place' sponsors. They include: the Pembroke Downtown Development Commission, Mulvihill Drug Mart, Pembroke Mall, St. Jean Flooring and Dr. James Gallant Dentistry. Lou and Lisa Hammill have also signed on as a Park Place sponsor.

College-Opoly will be held at the Pembroke Armouries on Saturday, March 6th. Eight teams have made a \$5,000 donation to the College's capital campaign and will be registered in tournament play for the opportunity to challenge the Canadian Monopoly Champion, Will Lusby of Ottawa. The top three teams in the tournament will advance to play Lusby, who became the king of Canadian monopoly last spring when he won the national title at an official tournament in Montreal.

Members of the public can also join in the fun. Beginning at 7 p.m., a limited number of general admission tickets will be sold for \$15. The event includes the opportunity to play a friendly Monopoly game, watch the team tournament and championship game, enjoy free snacks, and have the chance to win door prizes. For more information about College-Opoly, call Marie Mask at 613-735-4700, ext. 2842.

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