



A Night at the Oscars

A Smash Hit!

February 27, 2011 - It was a “red carpet” event—the main wing of the West End Mall transformed into Pembroke’s own “Walk of Fame” to acknowledge local “stars” who support the new Pembroke Campus.

An Evening with the Stars, an Oscar Night event, was a major fundraiser for Renaissance Square, the new college facility set to open in the fall of 2012. Celebrities Max Keeping, former

CTV news anchor, and Jock Climie, former CFL player and TSN sportscaster, along with Dawn Dube, long-time Public Relations manager at Algonquin greeted guests on the red carpet as they arrived.

The event was co-sponsored by The Brick who provided full Oscar award TV-coverage and a trivia DVD game for guests to enjoy during the Oscars. Other major co-sponsors included Scotiabank, Civitas, AECL Chalk River Laboratories, and BMO Bank of Montreal.

Starting the evening on a wonderful note was the RBC Foundation, who made a major donation of \$100,000 to Algonquin College, to be distributed among the three campuses, Woodroffe in Ottawa, Perth, and Pembroke. Renaissance Square will benefit from \$25,000 of this generous donation.

Throughout the evening, guests played a movie quiz and casino games organized by Star96 Radio, had glamour photos taken, or mingled with ‘fantasy stars’ Cher, Elvis and Priscilla Presley, Lucille Ball, Frank Sinatra and Marilyn Monroe. These stars were members of “Those Phantom Knights”, a Pembroke entertainment troupe. MyFM Radio ran an Oscar Pool and offered great prizes for participants.



The Walk of Fame highlighted nine movie eras from the 1920s silent era up to the 2000s, and featured old movie posters, star awards, and evening gowns that represented the styles of each era. The Walk of Fame sponsors were AAA Limousine, Bell World Total Communications, Buske Office Equipment, Marlin Travel, Moncion Grocers Petawawa Market, Mulvihill Drug Mart, NRTC Communications, Tiree, and Those Phantom Knights.

Fabulous food by Algonquin College Chef Andre Renaud and musical entertainment by Barbara Clarke rounded out the evening’s entertainment. The guests and sponsors helped raise approximately \$25,000 for the new campus. In addition to the RBC Foundation donation, it was a successful night for the new campus fundraising campaign.



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