

ACADEMIC

School of Advanced Technology

On March 10, 2011, the School of Advanced Technology participated in the Institute of Electrical and Electronics Engineers (IEEE) Student Professional Awareness Day held at the National Arts Centre. The event brought students from Algonquin College, the University of Ottawa, and Carleton University together with industry professionals for presentations, as well as a trade show-style information session.

School of Health and Community Studies

The Ontario Inter-professional Education Collaborative Group met in Toronto in early March. This Group consists of university and college representatives of IPE initiatives. Algonquin College is a founding partner in collaboration with the Academic Health Council. The Group has recently participated in a strategic planning exercise and is now working on advocacy plans for sustainable funding from the Ministry of Health and Long-Term Care to continue the important work of this Group across the postsecondary sector.

Career and College Preparation

The new Literacy and Basic Skills/Academic Upgrading contract has been signed with the Ministry of Training, Colleges and Universities for a two-year period. The funding for the Woodroffe, Pembroke, and Smiths Falls sites was approved at the 2008-2009 funding level as a result of the discontinuance of the "Additional Field Support" monies. However, an additional \$41K in base funding was received as a result of a reallocation due to another Eastern Region location closing down. As a result, the ACElinks funding has been adjusted to be closer to the 2010-2011 funding level.

Algonquin College in the Ottawa Valley

A "Night at the Oscars" proved to be an extraordinary fundraising event. On February 27, 2011, The Brick in Pembroke's West End Mall was transformed to allow guests to enjoy the Academy Awards while also participating in movie trivia contests and mingling with actors who portrayed stars and starlets from Hollywood. The event raised more than \$40K for Pembroke's capital campaign. RBC Foundation also used the event to announce a \$100K gift to Algonquin College; \$25K of which is earmarked for the new Pembroke Campus.

Part-time Studies

Effective Spring 2011, a series of bridging courses will be offered to students to allow practicing professionals to upgrade their diploma credentials to obtain a Bachelor of Applied Arts – Interior Design degree. The series of courses consists of six online courses offered on a part-time basis, a portfolio requirement, and a 14-week Co-op term. A bachelor's degree is now a requirement to practise as an Interior Designer.

Learning and Teaching Services

The Mobile Learning Centre continues to be popular among students. Positive comments continue to arrive in the online comment area. At any moment, a visit to the Centre will reflect a busy study space where students work independently and collaboratively. Research is being collected to allow Algonquin to better understand the impact of a mobile learning environment.

Student Activity

Eleven Architectural Technology and Green Architecture students participated in the second annual Ecological Design competition with students from McGill, Concordia, Ryerson, University of Ottawa and Carleton University. Kimberley Lammers, a student in Algonquin's Green Architecture program, was on the winning team that created a design for Nepean High School.

Architectural Technology and Green Architecture students participated in a design charette competition the weekend of March 11 to 13, 2011. These students competed in interdisciplinary teams that included students from the Construction Carpentry - Advanced Housing, Interior Design, and Kitchen and Bath Design programs. Their goal was to produce a design for next year's Perth Works IFit House. Industry judges selected the winning design, and the proceeds from the sale will send a Perth athlete to the next Olympic summer games.

Students and faculty from the Paralegal program served a meal at the Ottawa Mission as part of the Ottawa Lawyer's Feed the Hungry Program on March 16, 2011.

Yu Hua (Maggie) Lie, Business Administration – Materials and Operations Management program, won second place in the intermediate and advanced levels of CGA Ontario On-Line Accounting Contest held on March 16, 2011. Along with the \$3K in cash, she will also receive a \$5K credit towards the CGA program and professional studies.

Brittany Butler, student in the Community and Justice Services program, has received the National Orientation Directors Association – Student Leadership Award. Brittany was chosen from over 36,000 students nationally.

Students from the Police Foundations (Woodroffe) program, under the leadership of Coordinator Tess Porter, raised over \$600 for the Boys and Girls Club of Lanark County by participating in the "Bowl for Kids Sake" fundraiser.

Dental Hygiene students are providing age appropriate oral health lessons in Ottawa area elementary schools for students in Grades 1-4.

Six students from the Events Management program are participating in an international exchange. Three students will travel to Montenegro for two months and three students will go to Tanzania for one month. These international learning opportunities reflect one approach towards achieving the globalization pillar of *The Algonquin Experience*.

Police Foundation (Pembroke) students provided security at this year's Bonnechere Cup in Eganville February 25-27, 2011.

The Forestry program hosted its annual Canadian Institute of Forestry dinner on March 15, 2011. Two Forestry awards were presented: Nicole Bergevin was the recipient of the Algonquin Section of the Canadian Institute of Forestry Award and Kristin Bickell received the James Croll Memorial Award.

Academic Assistance for Adults with Developmental Disabilities (AAADD) has developed a partnership with the Recreation and Leisure Services and the Developmental Services Worker programs. The students are learning from each other which is proving to be very beneficial to all involved.

The Algonquin Times continues to be recognized in the annual Ontario Community Newspapers Association (OCNA) Better Newspapers Competition Awards. This year, the outstanding quality of work produced by students in Media Studies included awards for Photography - Lucas Timmons and for Best College/University Newspaper Website – Algonquin College. In addition, the Algonquin Times has also been recognized by the Canadian Community Newspaper Awards with a nomination for Outstanding Campus Newspaper.

A talented team of ten Algonquin College students from the Broadcasting – Television and Public Relations programs won semester transit passes and bragging rights after placing first in a contest to create a video to promote “co-operative seating” on OC Transpo buses. The submissions were assessed based on quality of production, messaging and online success.

Dagan Shaw, graduate of the Bachelor of Applied Technology – Photonics program was nominated for the Canadian Association for Co-operative Education (CAFCE) Co-op Students of the Year Awards (2010). Although he did not win, he was presented with a certificate to recognize his achievement. There are over 80,000 postsecondary co-operative education students in Canada and being one of 31 extremely qualified nominees is to be commended.

Josh Holmes, student in the Documentary Production program, had his short film screened at the Wakefield International Film Festival (WIFF) on February 20, 2011.

Community Activity

Algonquin Reads hosted a reading by author Zoe Whithall from her second novel, *Holding Still As Long As Possible*, chosen as this year’s Algonquin Reads book of the year. It tells the story of the interlocking lives of two young women and a man who live in the seedy but gentrifying Toronto neighbourhood of Parkdale. The event was well attended on March 11, 2011.

Training on the Ontario Curriculum Framework ELECT was presented to 140 supervisors of Early Learning and Care programs in Ottawa and the Eastern Region. Lisa Lamarre and the Lab School are working closely with the Early Childhood Education community to train participants on this tool.

Twenty students assisted Chef Michael Blakie at the National Arts Centre on March 8, 9, and 10, 2011 to support the activities of the Genie Awards.

Professor Antonios Vitaliotis and students from the Bartending program appeared on “A” Morning, showing off their Flair Bartending skills on February 25, 2011. Antonios and his students make regular appearances on this show.

The annual Specialist High Skills Major (SHSM) Day for Renfrew County high school students was held on February 23, 2011. Approximately 200 students attended the one day Reach Ahead experience. Program

streams included Justice, Health and Wellness, Forestry and the Environment, Hospitality and Tourism, and Construction and Transportation.

Faculty Activity

Kathryn Reilander, Frank Bowick and John Mason, professors in the School of Advanced Technology, attended an IEEE Distinguished Lecturer Presentation hosted jointly by the IEEE Ottawa EMC Chapter, and the IEEE Ottawa MTT/AP Chapter held on March 3, 2011. The presentation by Jerry Ramie, ARC Technical Resources Inc., was well received and helped faculty start thinking of how to position smart grids in the electrical programs.

Frank Bowick, Electronics/Electro-Mechanical Department, attended "Ontario's Electricity Future" workshop in Toronto on March 9, 2011. The workshop was sponsored by the Power Engineering Education Consortium (PEEC), an organization with a mandate to address a perceived shortage of power electrical engineers.

Faculty from Algonquin's Respiratory Therapy (RT) and Nursing programs and the University of Ottawa's Physiotherapy program collaborated to offer an inter-professional workshop for their students. The workshop consisted of a simulation focusing on caring for a patient with Chronic Obstructive Pulmonary Disease (COPD). It involved 8 faculty, 14 nursing students, 14 RT students and 2 physiotherapy students. All participants deemed it a success.

Judy Flieler and Landyn Blais, Instructors, Nursing Studies, have been accepted to present at the Registered Practical Nursing of Ontario Association's annual conference in May, 2011. Their presentation is entitled: "Maximizing Experiential Learning using Maternal-Child Simulations in Practical Nursing Curriculum".

Robyn Heaton, Chair, Media Studies, SJ Normand, Coordinator, Interior Decorating and Tom Crook, Coordinator, Animation visited the Manav Rachna international university in Faridabad, India for the purpose of quality assessment, delivery of lectures, as well as faculty training.

Five professors were honoured at the Student Association's Faculty Recognition Dinner on March 24, 2011 with an "Excellence in Teaching Award: Janet Crupi, Coordinator, Community and Justice Services program, Helena Merriam, Coordinator, Library and Information Technician program, Stephen Heckbert, Coordinator, Public Relations, Deborah McConkey, Part-time Professor at the Pembroke Campus, and Catherine Yarmel, Part-time Professor at the Perth Campus. Ruth Campbell, Coordinator, Victimology program, received the Chris Warburton Award for "having a positive effect on student life at the College".

ADMINISTRATION

Finance & Administrative Service

Finance and Administrative Services has worked with the College community to prepare the proposed Annual Budget for 2011/12. The loan agreements between the College and the Ontario Financing Authority for the loan financing for Student Commons were completed and signed on March 25th. The loan agreement for Pembroke campus will be signed off by the end of April. The operating agreement between the Algonquin Students' Association and the College for the Student Commons project was signed by both parties on March 25th. The provincial government released a Broader Public Sector Procurement Directive and an Expenses Directive. College Finance staff are in the process of amending existing policies to ensure compliance and preparing a communications and training plan.

College Ancillary Services

Ancillary Services will meet FY11 budget targets. All business units have delivered strong performances over the past fiscal year, helping to support the Residence through a fiscally challenging yet extremely successful transition.

CAS has been working on updating the look and feel of their websites and has launched a new site for Food Services. The remaining business unit websites will follow over the course of the next two weeks with the exception of Retail Services which will be undertaking an extensive upgrade to their website during FY12.

The new parking lot in the northeast corner is now available for staff and students. The construction on the Student Commons will commence in early April and will remove the parking adjacent to H and D from inventory at that time. ITC Systems has been selected as the vendor for the One Card program; scheduling of implementation has commenced.

Residence room inspections have been completed with no additional rooms requiring mould remediation at this time. Planning continues for ongoing solutions to the air ventilation problems in Phase 1 and 2 of the facilities.

Physical Resources

Algonquin Centre for Construction Excellence (ACCE):

The Algonquin Centre for Construction Excellence has made good progress since the last report and is on budget and on schedule for substantial completion in June, 2011 and for the start of classes on September 6, 2011. The College has requested an extension of the KIP program funding for the ACCE Project to October 31, 2011, in accordance with the changes announced in December, 2010 by the federal government:

Highlights include:

- Overall 86% completed with significant remaining work in mechanical, electrical, finishes, doors and windows, furniture and equipment, security and IT systems work. All of this work is in progress and on schedule.
- The west atrium elevator has received a partial license for “construction use”.
- Sunshade installation is progressing.
- The Living Wall installation is continuing.
- Minister John Baird, MP for Ottawa West Nepean visited the ACCE on Tuesday, March 15, 2011.

SWT Tunnel:

- The trench drain design for SWT is in progress.
- The tunnel top waterproofing is progressing.
- We are awaiting City approval of the final landscape plan.
- Minister Bob Chiarelli, MPP for Ottawa West Nepean visited the South-West Transit Tunnel on March 10, 2011, hosted by the City of Ottawa

Pedestrian Bridge:

- The duct bank across College Avenue at the entrance to the College is now complete. The landscaping reinstatement will be done in the spring.
- The Bridge is essentially complete, but the HVAC system cannot be commissioned until the mechanical systems are commissioned in the ACCE since the utilities are fed from the ACCE. An incident occurred in early March in which snow fell from the roof of the bridge onto a passing car on Woodroffe Ave. damaging the windshield and roof. There were no injuries. The City and the College are reviewing the bridge design to prevent future incidents.

Building “B” Drop –off Loop:

- The design work for the east parking lot and drop off is completed and has been submitted for site plan approval to the City.

Perth Campus Renewal and Expansion:

This project has made good progress since the last report and is on schedule with a revised projected budget for substantial completion in July, 2011 and for the start of classes on September 6, 2011. The College has requested an extension of the KIP program funding for the ACCE Project to October 31, 2011, in accordance with the changes announced in December, 2010 by the federal government:

Schedule:

Commons and Academic Wing:

- The structure is complete.
- The wall strapping and rigid insulation to walls is 90% complete.
- The roof sheathing is 100% complete and it is approximately 80% shingled.
- The area of flat built up asphalt roofing has commenced.
- The spray foam insulation to the Student Commons has commenced.
- All the window frames and 60% of the windows have been installed.

- Installation of the drywall boarding has commenced and is approximately 15% complete.
- Mechanical and electrical rough-in is approximately 30% complete.

Carpentry / Masonry Shops structure:

- The pre-engineered building structure and deck is complete and the roofing has commenced to make it watertight.

Pembroke Campus Relocation:

The project is on budget and scheduled for completion and occupancy by start of the academic year in September 2012.

- Three valid RFP Submissions were received on February 15, 2011.
- The evaluation of submissions commenced on February 22, 2011.
- The proponent presentations and interviews were conducted on March 1 and March 2, 2011.
- Recommendation and presentation was made to PEC on Tuesday, March 8, 2011 – Approved March 9, 2011.
 - The evaluation process rated the proposals against the published criteria in the RFP including technical, functional, best building, additional value, construction sequence and methodologies, integrated design criteria, and finally on the face-to-face interviews and presentations.
 - The highest rated proposal was that of Giffels Constructors/Norr Architects. All proponents have been informed of these results.
- The process to finalize the contract details with Giffels / Norr is anticipated to be completed by early April, 2011.
- The project is scheduled for occupancy in September, 2012.

Student Commons:

The project is on budget and scheduled for completion and occupancy by the start of the academic year in September, 2012.

- The recommendation of the preferred proponent was made to the President's Executive Committee on January 25, 2011 and following a negotiation period an approval for award was made on 23 February, 2011 to PCL Ltd, with IBI Group and Teeple Architects as the design-build team.
- A signed letter of award was executed between the College and PCL on March 10, 2011.
- The PCL Site Plan application was submitted to the City of Ottawa.
- A press release information package was prepared and released in late March, 2011.
- A briefing was held with local City of Ottawa Councillor, Rick Chiarelli.
- The Integrated Design Process workshops have commenced for design development
- The displaced parking lot in the northeast corner is now available for use

Facilities Planning and Development Team

Phil Rouble participated in the Mid-Year Planning Meeting for the ERAPPA 2011 Annual Conference in Halifax and facilitated the final selection of concurrent session proposals for the education program for the conference.

ADVANCEMENT

Corporate Events

Sustainability Speaker Series

The second Sustainability Speakers Series luncheon took place on Wednesday, March 16th, in the Restaurant International. Bob Willard, the renowned “guru” on quantifying the business value of corporate sustainability strategies, delivered the keynote address to a ‘sold-out’ audience. Mr. Willard’s speech entitled, “The Next Sustainability Wave: Building Buy-In and the Business Case,” discussed how to proactively avoid risks and capture opportunities by focusing on sustainability issues. The event was held in partnership with the Ottawa Chamber of Commerce, the City of Ottawa and the College’s Green Business Management Program.

Breakfast with the President Series

Breakfast for New Staff

The President welcomed 11 new employees at a breakfast on March 10th in the Staff Dining Lounge.

Government Relations

Minister Baird Tour of ACCE

In response to a request from the Honourable John Baird, the Department organized and hosted a media tour of the new ACCE building on Tuesday, March 15th, at 2:00 p.m. Cheryl Gallant, MP Renfrew-Nipissing-Pembroke, joined the tour, along with John Owens, John DeVries, President, Ottawa Construction Association, and members of the President’s Executive Committee. Minister Baird held a short media scrum mid-way through the tour. Mr. Owens and Mr. DeVries each spoke as part of the scrum, thanking Minister Baird on behalf of their industry/associations. Media participation included 11 media representatives from seven outlets: CBC, CTV, CPAC, *Ottawa This Week*, Sun TV, *Ottawa Metro*, and the *Algonquin Times*.

Marketing Services

Brand Revitalization

On Friday, March 25th, Advancement presented the proposed branding direction to PEDDC, the Brand Steering Committee, as well as College Administrators. This hour and a half session reviewed the process, identified research results, reported on the strengths and weaknesses of each of three potential directions, and identified what has been the strongest direction. This interactive discussion looked to validate the College’s selection of a ‘Connected’ brand position and brainstorm strategies and tactics aimed at bringing the position to life.

Faculty Marketing Support

Advancement launched a specific internal marketing/communications campaign to support Graduate Certificates. The effort includes interior banners, floor decals, stair decals and posters. Specific programs being supported through the development of various collateral tools include School of Advanced

Technology, Computer Studies, Welding and Fabrication as well as Powerline Technician programs; School of Business, Microsoft Office Specialist, Court Support Service, along with three Graduate Certificates specifically supported in online Search and Linked-in advertising. School of Hospitality's Bachelor Degree program continues to receive support through the development of an email campaign targeted to alumni as well as launch event support. The School of Health and Community Studies includes ongoing support for Global Studies, Performance Coaching, and Victimology Event Creative. In addition, Videographers are producing a series of videos to be incorporated into program and school pages that speak to the College's key messages – Hands-on experiential learning, Quality faculty, Career Outcomes, and Technologically-advanced facilities.

Recruitment Support

The Creative and Web teams supported the development of support materials and advertising campaign for the March Break Open House which consisted of radio and community newspaper advertising. Creative Services is also supporting the development of the Virtual Tour.

Website Development and Content Management System (CMS)

Web Services continues to provide ongoing improvement and support to faculties and departments. Training for site administrators and content editors has begun. The new Human Resources website has been finalized and is ready for launch.

Marketing Plan Development

The first round of stakeholder consultations has been completed. Interviews with Deans and Chairs are currently underway.

Recruitment**Recruitment Customer Relationship Management (CRM)**

The Recruitment CRM – Salesforce cut over to the Distribution Centre is near completion with the automation of the literature request lead capture form, the internal publications request form and the external influencer publication request form. Next steps include automating the following key recruitment processes:

- Recruiter presentations and visits
- Inventory management
- Campus tours
- Dashboards and reports
- Basic lead scoring for recruitment & alumni
- Basic lead nurturing marketing campaigns for recruitment & alumni

CRM Training – Phase one of Salesforce Premiere training and Privacy training has been completed. Customized training specific to Recruiter processes is currently underway.

Data Gathering

OCAS data-based environmental scan is being developed for use in program enrolment analysis.

Recruitment Activities

The winter *Information Session* held during the week of March Break activities targeted current applicants, high school seniors who have not applied, postsecondary students and graduates, mature students, parents, teachers, and guidance counsellors. The recruitment event, held March 16th from 5 to 7 p.m. offered tours and presentations showcasing Algonquin's services, full-time programs from all campuses, and the School of Part-time Studies.

Deans and Chairs as well as faculty were on hand to meet with prospective students. New this year were 'Meet the Dean' information sessions, which covered information about their respective Schools and Institutes.

The Recruitment Team also welcomed 196 prospective students and 325 visitors during the March Break Tours for a total of 521 visitors for the week. Of these, 138 had applied and 89 had accepted, 49 had not confirmed yet, and 58 had yet to apply. Saturday tours were offered this year with 20 prospective students and 40 visitors in attendance.

We hosted 15 representatives from local school boards including Superintendents, Principals, and a Vice Principal on March 15 at Scotiabank Place for the Pittsburgh/Senators game.

The Recruitment team piloted a grade 10 Career Class tour and presentation during Algonquin's Reading Week for Holy Trinity High School. Plans are currently underway to expand this initiative to other local high schools.

Alumni Relations**Alumni Website**

Website development has started, creation of content for new site has been researched, and first drafts will be available by March 25.

AlumNet

The next issue of AlumNET is scheduled for distribution in early April. Distribution of future issues of the online newsletter will be managed in-house using Salesforce and Marketo.

Alumni Database

Needs analysis is currently underway as we prepare to convert the Alumni database from Raiser's Edge into Salesforce.

We received several requests for Alumni Association cards, benefits, discounts, and a few offers for volunteers, as well as requests to be removed from the mailing list. Good growth in numbers and use of social media continues. (Twitter followers: 154, LinkedIn members: 855, Facebook members: 2460)

Media Relations

Major stories include:

February 24 – The *Perth EMC* featured a story regarding the momentum of the campaign to raise \$1 million from the local community with over \$300,000 pledged to date.

March 4 – 21 – The *Ottawa Citizen*, *Ottawa Sun*, *InsideHalton*, *Barrie Advance*, *Barrie Examiner*, *Hamilton Scores!*, *CanadaEast.com*, *Chronicle Herald*, *Sault This Week*, and *Orleans Online* featured stories regarding Algonquin College's women's basketball team's journey from provincial champions to winning the silver medal at the national CCAA tournament.

March 8 – The *Ottawa Citizen* featured an interview, photo, and video of a recent Algonquin College Photography program graduate who won the Lady Gaga photo contest.

March 12 – The *Ottawa Citizen*, *Nepean EMC*, and *Ottawa This Week* featured stories regarding the new transit tunnel at Baseline Station that is being constructed as a part of the Algonquin Centre for Construction Excellence project.

March 15 – *Ottawa Metro* featured a story regarding Minister John Baird's recent tour of the Algonquin Centre for Construction Excellence construction site.

March 17 – The *Centretown News* featured a review of the Algonquin College Theatre Arts program's production of *Rosencrantz and Guildenstern are Dead*.

March 11 – 18 – The *Ottawa Citizen*, *Ottawa Business Journal*, *Daily Commercial News*, *SABMagazine*, *Canadian Architect*, and the *Ottawa Sun* featured stories regarding the design of the new Student Commons and the winners of the design-build contract.

March 19 – The *Ottawa Citizen* featured an interview with the coordinator of the Global Studies (GAP Year) program regarding the unique program and its first intake this fall.

Internal and External Communications

Algonquin College LipDub

The shooting of this promotional video took place on March 12, with the participation of nearly 100 students, staff, faculty, and administration. The soundtrack to this video, Michael Bublé's hit song "Hollywood," was chosen by a student panel to depict student life and college spirit at Algonquin. The final video will be available in April, 2011.

Social Media Strategy

A compilation of best practices has been completed as we develop the first draft of the social media strategy for Algonquin. Goals, strategies, tactics, and next steps are being developed. Social media tools included in scope were: Twitter, Facebook, LinkedIn, and Blogs. Research is also being done on Search Engine Optimization and blogs/websites.

BUSINESS DEVELOPMENT

ALGONQUIN FOUNDATION

Constructing Our Future ACCE Capital Campaign

To date, confirmed cash/pledges total \$5,770,340. Campaign cabinet members hope to close all leadership gifts by end of June.

Perth Building Our College, Our Community, Our Future Campaign

To date, confirmed cash/pledges total \$309,250. New pledges have been received from 3M Canada and one anonymous donor.

Pembroke Campus Campaign

To date, confirmed cash/pledges total \$1,701,902. The OSCAR fundraising event held in March was successful with strong media coverage and a great turnout of guests.

Endowment Campaign

To date a total of \$458,602 in cash and pledges has been raised for endowment funds. The School of Hospitality Awards event was held on March 25th to recognize donors and award recipients.

Annual Awards

To date, a total of \$324,233 has been raised in Annual funds. A new award, the TD Aboriginal Student Leadership Award has been established for Aboriginal students.

Gifts-in-Kind

To date, a total of \$328,806 has been raised for gifts- in-kind.

Research Designation

The Telecom Hall of Fame Foundation, representing a telecom industry partner, donated \$26,587 to be transferred to projects undertaken by the College's Applied Research and Innovation Department.

Out and About

Outreach activities this month included:

- Sens Event with Donors
- Max Keeping Bowlathon
- Kanata Chamber Breakfast
- Alumni Meet and Greet
- Association of Fundraising Professionals Seminar
- Nepean Kiwanis Club
- Michelle Valberg – Kaleidoscope Exhibition – Museum of Nature

INTERNATIONAL EDUCATION CENTRE (IEC)

Recruitment

The Marketing and Recruitment team attended education fairs in Turkey, Serbia, Russia, Vietnam, and China. Activities included agent visits, school presentations, and follow-up with potential clients.

Tours and Delegations

On March 18, representatives from the Middle East and North Africa (MENA) Education Media Group toured Algonquin. The media group consisted of two journalists from Egypt (Al Ahram El Messay and Al Masry Al Youm newspaper), a journalist from Jordan (Jordan Times), a journalist from Saudi Arabia (Arab News), a journalist from Tunisia (Journal Al Chourouk) and another journalist from Morocco (l'Economiste).

Projects

Two School of Hospitality and Tourism professors went to Tanzania to provide a two-week training session on Events Management and Customer Care Training for the CIDA project "Education for Employment". A Project Coordinator went to Morogoro, Tanzania to attend a National Symposium on Aligning Skills with Employment, and a Dean and a Manager travelled to Tanzania to complete a project on Labour Market Analysis as part of a short term ACCC contract.

Two MOUs for the delivery of Travel and Tourism and Events Management programs in Montenegro were signed with representatives from Montenegro in attendance.

Language Institute

ESL Canadian enrolment for March 2011 was 137 students compared to 165 students for the same time in 2010, a decrease of 16.9 percent. ESL International enrolment for March, 2011 was 319 students compared to 234 students for the same time in 2010, an increase of 26 percent.

The LINC evening courses ceased as of March 17th, and the LINC child-minding service will cease to run as of April 30, 2011, due to funding cuts imposed by the Federal Government.

INSTITUTIONAL RESEARCH AND PLANNING (IRP)

Key Performance Indicators

Results will be released by the MTCU during the week of March 28th to April 1.

Colleges Ontario has requested input to their recent report on current KPI methodologies based on two questions: Does the Ontario college system need new or different performance measures to demonstrate its accountability to the public? Are there issues associated with the methodologies used to calculate the current performance indicators?

Work-Integrated Learning Project – Higher Education Quality Council of Ontario (HEQCO)

Preparations are completed for an online survey to be conducted in April to assess faculty perceptions of opportunities and challenges implementing Work Integrated Learning in their curricula (e.g. Co-op, Field/Clinical Placement, and Applied Research).

MTCU Third Party Partnership Survey

The MTCU Third Party Partnership Survey has been submitted to the MTCU. The survey focused largely on assessing the magnitude and quality assurance of college programming offered in conjunction with a third party, either through local partnerships or overseas partners.

APPLIED RESEARCH AND INNOVATION (ARI)**Projects Update**

Applied research projects underway include:

Project Title and Client	Description	Cash	Total Value
Enhancing Employment Services for Youth with Asperger's Syndrome- Y's Owl Maclure Cooperative Centre	Y's Owl Maclure Co-operative Centre operates a social enterprise that provides fee-for-service programs designed to promote the personal and employment success of people who have Asperger's Syndrome. Pilot testing will be conducted to evaluate the effectiveness of young people in contributing to existing Y's Owl Maclure services and to investigate the effects of employment in these roles on young people with and without AS.	\$55,000	\$75,000
Prototype improved geological data collection system for mapping in remote areas of Canada's north- Geological Survey of Canada	Developing an improved means to map in the north using hand-held GPS/GIS enabled devices.	\$51,000	\$69,000
InBay Technologies: ID Pro (Evaluation)	To investigate a novel security system for the cloud. The technology is inspired by "quantum cryptography" and will enable user one-password access to all of their information, regardless of the number of passwords they have.	\$30,470	\$38,470

Grant Update

Algonquin submitted seven applications to the NSERC Applied Research Technology and Instruments program. Five of the grants were approved. Details will follow shortly from NSERC.

The \$750,000 FedDev Applied Research and Commercialization grant has attracted many new clients to the College. FedDev recently extended the deadline to June 30 from March 31, which will enable the College to attract the best quality candidates for funding support.

Faculty /Student Involvement

Algonquin College hosted a Value-Added Personnel Training course on Networking & Communications. The course was sponsored by the Ontario Centres of Excellence and was taken by 12 Algonquin students and 6 university students.

70 applications have been received for booths for Applied Research Day, highlighting the growth in student and faculty involvement.

WORKFORCE AND PERSONAL DEVELOPMENT (WFPD)

Immigrant Portfolio

Ten ICHR (Increasing the Capacity for Human Resources) workshops were delivered to small-to-medium-sized businesses in Eastern Ontario with approximately 10-15 employers attending each workshop.

An Intercultural Communications Survey has been released to the College community. The survey results will assist in fine-tuning Intercultural Communication Workshops for faculty. In total, 110 faculty members, 111 auxiliary staff, and 20 administrators received Intercultural Communications training during the past three months.

Aboriginal Portfolio

The Aboriginal Employment Support program has been launched in collaboration with Tim Hortons Canada and Kagita Mikham.

Second Career (Experienced Worker) Portfolio

The Second Career Centre followed up with 1300 clients to inform them of the revised criteria for Second Career funding. Over 100 clients have opted to come back in for consultation and advisement.

First Generation Portfolio - Go Mentor Initiative

The Workforce and Personal Development team has developed a comprehensive model to support First Generation students from initial contact through employment. Students will have access to support information including self assessments and other resources that can assist them to be successful in post-secondary education. A team of subject matter experts has been developed to create the content.

ALGONQUIN COLLEGE CORPORATE TRAINING (ACCT)

Automation Project – E-commerce

ACCT is in the final development phase of the e-commerce automation project that will increase operational efficiency and improve service for customers interested in purchasing ACCT courses online via credit card. The project will integrate our Salesforce CRM with the newly launched ACCT web-site, allowing customers to procure courses completely online.

New Training Business

ACCT is working with Carleton University and OC Transpo in the design and development of a Special Constable Course, including both the academic elements and the defensive tactics, for delivery in 2011.

ACCT secured a contract with RCMP to deliver a two-week customized Linux Workshop. The program is a pilot for a potential larger rollout in 2011.

Training Delivered

Customized workshops, facilitation and public training workshops delivered to the following new clients:

<ul style="list-style-type: none">• Immigration and Refugee Board• Saint Elizabeth Health Care• Office of the Commissioners of Review Tribunal• Queensway Carleton Hospital• Canadian Nuclear Safety Commission• The British Council• SNC Lavalin• The Kidney Foundation	<ul style="list-style-type: none">• Health Canada – IT/IM branch• ESI International• Brookfield Properties• OakWood Builders• Anchor Concrete Products• Urbandale Construction• Nordion• Salaried Employees of Canada (SEAC)
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ACCT has delivered training for **192** distinct companies/organizations, with over **666** distinct training events from April 1st, 2010 – March 22nd, 2011.

HUMAN RESOURCES

ACCESSIBILITY OFFICE

Employment Standards

The Employment Standards Working group, a subcommittee of the AODA Committee, has been formed. The Committee is comprised of the Accessibility Advisor, two members from HR, three employees with disabilities, and a student association director. The focus of this committee is to develop the resources required under the impending Employment Standards. The first deliverable required by January 1, 2012, is an emergency procedures orientation package that can be provided individually to employees with disabilities upon request. The working group is working with Health and Safety to ensure this new resource is aligned with current policies and procedures.

Accessible Multimedia Pilot

In conjunction with Teaching and Learning Services, the first stage of the accessible multimedia pilot has begun. Three computerized note-takers are now being trained on how to convert video files into captioned videos with the use of the hosted transcription service from the Liberated Learning Consortium. Data regarding the cost and time required to do this work is being gathered and will be used in another phase of the project to assess the cost benefit of using such an approach to creating captioned videos.

Enabling Change Funding

The Accessibility Office has submitted two proposals to the Enabling Change Funding program. One was submitted in partnership with United Way, the second was submitted in partnership with Colleges Ontario and George Brown College.

Invitation to Speak before the Legislative Committee on Bill C-32

Karen Coffey has been invited to participate in a panel presentation to the Legislative Committee on Bill C-32 (copyright legislation). With Karen on the panel will be members from Athabasca University and CNIB. Karen will be representing the Canadian Association of Disability Service Providers in Post-Secondary Education. Karen's presentation will focus on the impact of the legislation for students with perceptual disabilities.

Compensation, Pension and Benefits (CP&B)

During the month of March, the team was extremely busy ensuring that the administrative and year-end financial commitments were met. The reconciliation of the Sun Life and Internal Benefit Audit of 1,100 full-time employees was completed and submitted to Council.

A vacation liability reduction announcement was communicated by the President to the College community indicating that all vacation overage must be eliminated by June, 2012.

Received thirteen retirement/resignation files effective May 31, 2011. 63 eligible applicants were sent the 2011 Sick Leave Gratuity Buyout applicant forms. We continue to work with Shepell-fgi to present various workshops.

Sabbatical/Professional Development letters were sent to approved and unapproved Academic applicants.

Employee Services

The 'Succession Module' in Halogen had been implemented. Developed and launched a Succession Plan and Leadership Development initiative, and launched a web-based Performance Contract, Performance Management, and Talent Management system.

Human Resources coordinated the competition management for nine competitions including: three part-time Academic competitions were posted; two full-time and two part-time Admin positions; and, two full-time support positions posted.

Preliminary work for the Fall Academic hiring is underway, and a schedule for the postings has been sent to the VP Academic's office for review/comments.

The implementation of the electronic filing project is well underway. We are in the process of preparing the files for scanning purposes. Ricoh's representative has been onsite working with our ITS department in moving HR on to its own server, as well as orienting ITS staff on the installation of software and patch updates in order to assist with ensuring all stations in HR are current and up to date.

The employee file structure has been created and templates developed to automate work in the scanning process. Administrator training has been completed, and end-user training has been scheduled for April 1st.

The 2011-2012 administrative performance contract module within the Talent Management System has been developed and rolled out. The training for all administrators is scheduled for March 30 and 31.

All HR staff have worked diligently with Marketing and Web Services to ensure that our new HR website is live by April 4, 2011.

Staff Relations

One support staff and one academic arbitration were heard in the month of March. In both cases, additional hearing dates were scheduled.

The Director, Staff Relations, met with the Academic Chairs Council on two occasions. On the second occasion, a presentation was made to the Chairs on staffing issues.

The Union College Committee for support staff met in March. The Employment Stability Committee for support staff met twice in March.

Staff Relations, with four delegate managers, attended an Eastern Regional Colleges meeting related to Support Staff collective bargaining.

In the month of March 2011, four meetings took place on support staff grievances and seven on academic grievances.

STUDENT SERVICES

Registrar's Office

Registration Statistics

Full-time Registration in Post-Secondary/Post-Diploma Programs:

For the 2011 Winter Term, as at the March 1, 2011, Audit Date, net registered students numbered 13,995 or 98.8% of the projected enrolment.

The breakdown of the 13,995 registered, as at March 1, 2011, is as follows:

Faculty/School	Approved Projected		Net Registered	
	Entry Level	Returning	Entry Level	Returning
School of Business	422	2,864	381	2,718
School of Hospitality and Tourism	201	987	242	940
Faculty of Arts, Media and Design	213	2,844	238	2,812
Faculty of Technology and Trades	354	2,516	417	2,510
Faculty of Health, Public Safety and Community Studies	249	2,913	271	2,844
International and Corporate Business Development	0	28	0	29
School of Part-Time Studies	2	23	12	15
Algonquin College in the Ottawa Valley	0	555	22	544
College Totals	1,441	12,730	1,583	12,412

Continuing Education Registrations:

For the 2011 Winter Term as at March 18, 2011, registrations stood at 12,288 as compared to 11,947 at the same time last year. The term registrations to March 18, 2011 represent 96.0% of the projected enrolment. Registration continues throughout the term.

Admissions Statistics**2011 Spring Term**

As of March 21, 2011, OCAS statistics for the 2011 Spring Term indicate that, for College Choices (i.e. number of individual applicants to Algonquin College), our Non-Secondary School applicants are up 74.4% from last year, Secondary School applicants are up 90.0%, with an overall increase in applicants of 79.1%. Province wide, the variances are 14.5%, 21.5% and 16.2% respectively.

As of March 21, 2011, for Program Choices (applicants are allowed a maximum of 5 program choices, with up to 3 at any one College), our Non-Secondary School applicants are up 81.0% from last year, Secondary School applicants are up 94.4%, and overall we show an increase of 85.0%. Province wide, the variances are 13.5%, 17.8% and 14.5% respectively.

As at March 21, 2011, for Confirmations, our Non-Secondary School confirmations are up 96.4% from last year, Secondary School confirmations are up 100.0%, and overall, we show an increase of 97.5%. Province wide, the variances are 6.0%, 1.4% and 5.0% respectively.

2011 Fall Term

As of March 21, 2011, OCAS statistics for the 2011 Fall Term indicate that, for College Choices (i.e. number of individual applicants to Algonquin College), our Non-Secondary School applicants are up 5.9% from last year, Secondary School applicants are up 1.0%, with an overall increase in applicants of 3.3%. Province wide, the variances are 2.8%, -1.0% and 0.7% respectively.

As of March 21, 2011, for Program Choices (applicants are allowed a maximum of 5 program choices, with up to 3 at any one College), our Non-Secondary School applicants are up 6.0% from last year, Secondary School applicants are up 2.0%, and overall we show an increase of 3.9%. Province wide, the variances are 3.1%, - 0.3% and 1.2% respectively.

As of March 21, 2011, for Confirmations, our Non-Secondary School confirmations are up 2.8% from last year, Secondary School confirmations are down 7.3%, and overall, we show a decrease of 1.9%. Province wide, the variances are -3.9%, - 4.4% and - 4.2% respectively.

Fall 2011 Offers of Admission

Offers of Admission packages for both open and highly-competitive programs for the 2011 Fall Term have been mailed to applicants. Fifteen highly-competitive programs were ranked and packages sent to applicants. The offer packages included the necessary 2011-2012 tuition and ancillary fee information which is currently posted online at <http://www.algonquincollege.com/RegistrarsOffice/fees/2011-2012.htm>.

2011 Spring Convocation Ceremonies

The 2011 Spring Convocation Ceremonies (Ottawa Schools) will be held at the new Ottawa Convention Centre on June 21 and 22, 2011; <http://www.ottawaconventioncentre.com/>. The schedule of ceremonies is posted online at

<http://www.algonquincollege.com/RegistrarsOffice/convocation/Spring2011WoodroffeInvitation.htm>

The 2011 Perth Convocation Ceremony will be held on Thursday, June 9, 2011, at St. John Catholic High School.

The 2011 Pembroke Convocation Ceremony will be held on Saturday, June 11, 2011, at the Pembroke Memorial Centre.

2011 Fall Convocation Ceremonies

The 2011 Fall Convocation Ceremonies (Ottawa Schools) will be held at the National Arts Centre on Monday, October 17, 2011. To accommodate our increase in graduate numbers, we will be moving to a two ceremony format for the Fall event.

College Graduation Rate KPI Report for 2010-2011

The Ministry of Training, Colleges and Universities (MTCU) and the Colleges of Applied Arts and Technology have defined five Key Performance Indicators (KPIs) to measure, in a consistent manner across the college system, College performance against Ministry stated goals and objectives. The KPI's are Graduate Employment; Graduate Satisfaction; Employer Satisfaction; Student Satisfaction and Graduation Rate; only the first three KPIs are used to distribute performance funding to the colleges. In accordance with the detailed operating procedures for KPI Graduation Rate reporting, Algonquin College submitted the College Graduation Rate KPI Report for 2010-2011 on March 3, 2011.

Student Assistance Bursary

Financial Aid Services experienced the largest online 2011 Winter Term Student Assistance Bursary intake on record. The bursary team is currently adjudicating the 4,200 applications received during the application period of February 16 – 19, 2011.

Student Support Services

Student Employment Services

On March 1, Student Employment Services hosted Job Search Café in the link of J and N Buildings. The staff shared coffee with faculty and students over some informative conversation about their services and labour market trends. There were approximately 150 visitors to the event.

ASHRAE (American Society of Heating, Refrigeration and Air-Conditioning Engineers) partnered with Student Employment Services on March 8 to host their Job Fair in Salon A of the Marketplace Food Court. Fifteen companies participated and spoke to between 200 and 300 job seekers. The companies represented included: Trane, Engineered Air, Longhill Energy, Siemens, and more.

A total of 95 students and graduates accessed the popular drop-in service available between February 15 and March 15.

Student Information Desk

The student agents working at the Student Information Desk have received specialized training to assist students with disabilities with outdoor winter clothing dressing, storage of the clothing, and any other items requiring storage in a bank of lockers located close to the desk, specifically dedicated for this purpose. One of the student agents was also trained to provide general information regarding Student Employment, Student Affairs and Orientation, and Counselling Services to visitors touring the College during the March Break (week of March 14).

Centre for Students with Disabilities

On February 24, the CSD hosted a disability awareness conference for 46 teachers in training from the faculties of education at the University of Ottawa and Queen's University. DARTT (Disability Awareness and Resources for Teachers in Training) is funded through the School College Work Initiative (SCWI), and provided future teachers with basic information regarding accommodating students with disabilities. The keynote address was given by Timothy Andrade from the Ottawa Hospital, and was followed by a series of workshops delivered by CSD staff. This is the second year that the CSD has been able to provide this professional development opportunity to teachers in training, which was fully supported by various University of Ottawa professors. Feedback from participants was very positive; for example, "Most useful conference/workshop I've been to this year!" (DARTT survey response).

Health Services

The volume of visits was 2,768, compared to 2,725 one year before, a .02% increase. Of these, 819 were to see a doctor (30% of the total). There were two accident reports generated for on-campus incidents.

Dr. Barbara Joe, Cathy Trueman, Carol Hopky, and Elly Murray, attended the Quality Improvement and Innovation Partnership - Ontario Health Quality Council Wave Two Learning Session on February 2, in Toronto. This session explained how Health Services at Algonquin could provide alternate access to the clinic, as well as advanced access to health care for their clients.

The Health Promotions Team created, designed, and installed bulletin board displays on breast and testicular cancer throughout the College. On February 8, the team hosted a Steroid and Safe Injecting information booth, and on February 14 and 28, they hosted two Rapid HIV clinics.

Residence

On March 5, students and staff attended the third Annual Residence Formal. The evening featured a buffet dinner, followed by prizes, dancing, and a picture taking booth. The evening was a great success.

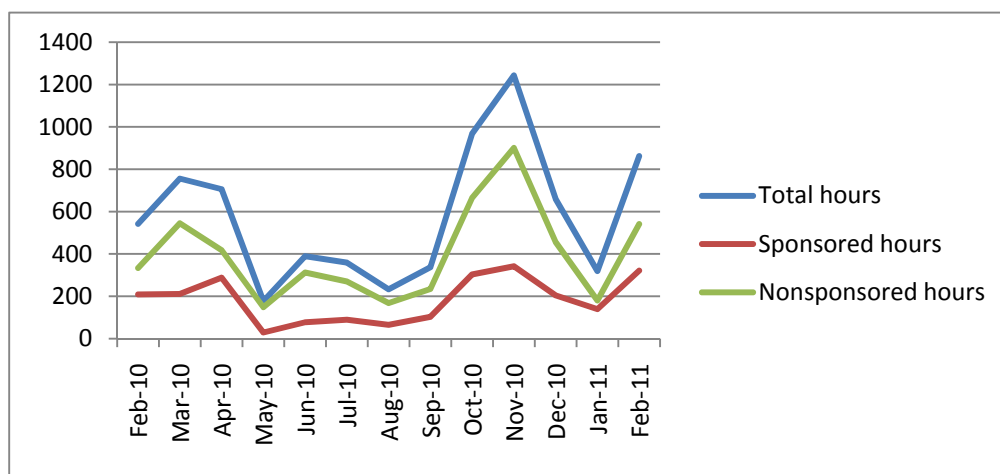
Residence Life staff interviews were held February 28 to March 5. There will be 12 staff members returning to the team next year, and 11 new staff will join the team.

Counselling Services

Kristen Deuzeman and Mary-Ann Hansen have been delivering workshops to students in the Academic Upgrading, Architectural Technician, Business Administration, Computer Programming, Electrical Engineering Technician, General Arts and Science and Public Relations programs this month. Notable about this is that Counselling Services is making contact with students from a wider range of programs, which is increasing their visibility and contact with students on campus.

David Glickman reported that students accessing Peer Tutoring increased over the same months last year, with a 59% annual increase over January of last year.

Peer Tutoring Service Volumes



Counselling Same-Day Booking Initiative Summary:

Same-Day/Booked Appointments			
		February 2010	February 2011
Counsellor One-to-One Appointments	Same-Day Appt	106	183
	Booked Appt	236	189
Total		342	372

February 2010–2011 Comparison:

An increase of 72% for same-day appointments (i.e. clients seen by a counsellor on the same day as the present at Counselling Services). A decrease of -19% for booked appointments.

Mamidosewin Centre*Activities held in the Mamidosewin Centre for Aboriginal students:*

Date	Activity	Attendees
February 1	Urban Aboriginal Strategy Presentation	15
February 2	Agokwe National Arts Centre	4
February 7	National Aboriginal Health Organization – Role Model Program	25
February 9	Aboriginal Career Path	25
February 10	Jam Night – Social	5
February 11	Cree Social	40
February 14	Bursary Information Session	8
February 15	Movie Night	17
February 16	Resume Writing Workshop	23
February 16	Full Moon Ceremony	n/a
February 17	Indigenous Grandmother Film and Discussion	19
February 18	Chief Clarence Louie - lunch	n/a

Test Centre

This report is a summary of the assessment and exam invigilation activities conducted by the Test Centre for February, 2011.

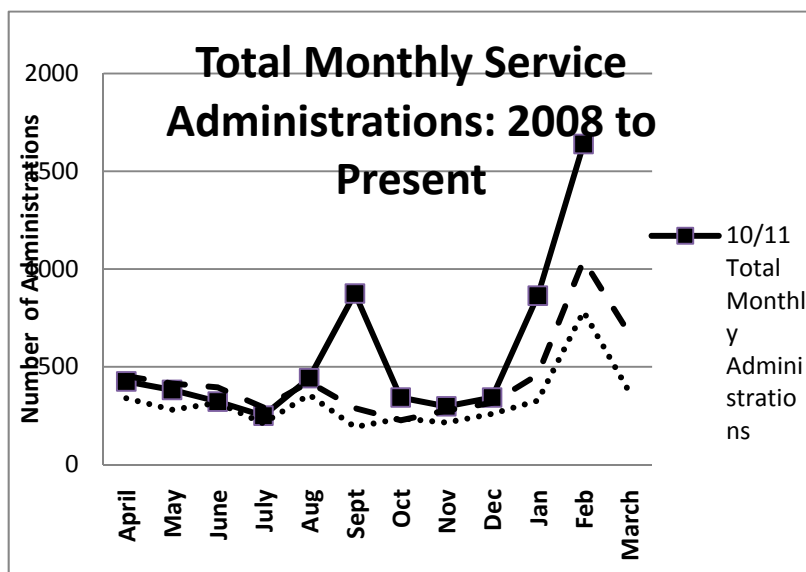
The total assessment and exam volume was 1,640 service administrations, a 57% increase over February 2010. This increase is largely due to the addition of the Practical Nursing and Medical Radiation Technology, to the list of programs requiring applicants complete the Health Occupations Admission Assessment (HOAE) as a part of the admission process.

This required an increase to the typical monthly capacity of the Test Centre of 1,200 administrations; which was accomplished by:

- Streamlining the HOAE set-up and check-in process to allow additional sessions to be scheduled during typical office hours;
- Expanding the schedule to include evening and weekends sessions;
- The shifting of session preparation and scoring tasks to the Marks Analysis clerk in order to free support and proctoring staff to focus on the key client service tasks of appointment booking and session administration.

The Test Centre administered 864 HOAE's on site in February. The Test Centre also facilitated the administration of 202 HOAE's at 132 remote test sites around the world, including New Zealand, Sweden, Libya, and Chile. The Test Centre also transferred HOAE results to the Registrar's Office for 235 Algonquin applicants who had completed the HOAE through another Ontario College.

Figure 1 outlines the monthly total volumes from 2008 to present.



The Test Centre's website has become an invaluable communication tool that allows Test Centre clients immediate access to information about its services. Beginning in December 2010, the Test Centre engaged the services of Fifth & Walden Communications with reformatting the Test Centre's website content. The sections for the primary services of the Test Centre were formatted and launched in February 2011.

On March 9, the Test Centre celebrated having administered the Health Occupations Aptitude Examination to over 1,700 applicants (to highly competitive Health Services programs), over the span of an eight-week period.